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# Appreciative Inquiry

the NEW  
introduction  
to AI



A Positive Approach to  
Building Cooperative Capacity

*Frank J. Barrett & Ronald E. Fry*

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## **Appreciative Inquiry: A Positive Approach to Building Cooperative Capacity** by Frank J. Barrett and Ronald E. Fry

The purpose of this book is to provide a concise introduction to and overview of the growing discipline and practice of Appreciative Inquiry (AI). While the literature on AI is expanding rapidly with texts, handbooks, and case studies, the authors, Drs. Barrett and Fry feel there is a strong call for a "quick read" that will assist curious change agents or leaders in determining if they are interested in learning more about this rapidly expanding field of theory and practice. If you are intrigued by the prospect of mobilizing rapid, positive change with multiple stakeholders in a human system that is important to you, this book is for you.