

The Weatherhead School of Management continues to receive generous support from alumni and friends. While the majority of donations are annual fund gifts, there are many ways to invest in Weatherhead. The article that follows highlights a gift received during fiscal year 2007. The Fairmount Minerals Chair in Social Entrepreneurship is an endowed chair established with an outright cash gift.

Additional ways to invest are outlined on page 20. If you would like more information, please visit weatherhead.case.edu/support/waystoinvest.cfm or call the Weatherhead Office of External Relations 216.368.0358.

Fairmount Minerals Chair in Social Entrepreneurship

Fairmount Minerals, Ltd. will advance the education of current and future business leaders in sustainability through two generous gifts, totaling \$2.4 million, to the Weatherhead School of Management.

Fairmount Minerals has the motto, "Do Good. Do Well," according to Chuck Fowler, Fairmount Minerals' President and CEO, adding that "together, we will make a difference in our world as we encourage others to do so."



Chuck Fowler

A \$2 million gift endowed the Fairmount Minerals Chair in Social Entrepreneurship. Another gift of \$400,000 established the Fairmount Minerals Seed Fund to support programs in the area of social responsibility and sustainable business at Weatherhead. Professor David Cooperrider was appointed the first Fairmount Minerals Chair.

The new professorship and seed funds will enhance the goals and programs of the Center for Business as an Agent of World Benefit (BAWB) at Weatherhead. Through BAWB, Case has become an international leader in pioneering social entrepreneurship, corporate social responsibility and sustainable business. Dr. Cooperrider will continue to be the cornerstone of the BAWB program and will continue to bring together and mobilize other management leaders around the world to design global solutions and innovations through collaborations and initiatives.