



*As A Key Stakeholder In Our Success,
You Are Cordially Invited To Join The
Green Mountain Coffee Roasters
Growth Summit 2003*

As we Explore How to:

**Increase Our Positive World Benefit
Through Phenomenal Sustainable Growth**
which includes...

- *Profit with A Purpose*
- *Shared Success For All*
- *Leadership at every Level*
- *Centered Powerful Business Model*

GMCR is conducting a Growth Summit from June 1st through June 5th with registration and a welcome reception on the evening of June 1st. We will be using a large group planning method called “Appreciative Inquiry” (AI). AI is a methodology that uses an appreciative approach to effecting organizational change versus problem-based management. AI will help us analyze our strengths, specifically the best in our people and our organization.

Valued Stakeholder participants will include: GMCR employees, customers, suppliers, and community members. Together we will develop our course of action intensified by our strengths and powerful ideas.

In order for this to be most effective your attendance during all summit meetings would be required, should you choose to attend. Below we have listed important details for your planning:

- ⌘ The GMCR Growth Summit 2003 will be held at the Sheraton Conference Center in South Burlington, Vermont.
- ⌘ We would prefer that you register on Sunday evening June 1st from 5:00 pm to 8:00 pm and enjoy our welcome reception.
- ⌘ Summit meetings Monday June 2nd, Tuesday June 3rd, and Wednesday June 4th from 8:15 am to 5:30 pm and Thursday June 5th from 8:15 am to 11:30 am.
- ⌘ Continental breakfast and lunch are provided as well as dinner opportunities and a celebratory event to be held on Wednesday evening.
- ⌘ Green Mountain Coffee Roasters will cover all of your travel, lodging, and food expenses for attendance.

If you need information or have questions please feel free to contact:

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For more information on AI please visit:
<http://appreciativeinquiry.cwru.edu>



www.GreenMountainCoffee.com